# VILLAGE OF BREWSTER BOARD OF TRUSTEES March 5, 2014

#### **PUBLIC HEARING & REGULAR MEETING**

#### Minutes

The Board of Trustees of the Village of Brewster held a public hearing on March 5, 2014 at 7:30PM followed by a Regular Meeting at 7:33 PM or as soon thereafter as time permits at Village Hall, 50 Main Street, Brewster, NY 10509.

Attendees: Absent: Mayor: James Schoenig

Deputy Mayor and Trustee: Christine Piccini

Trustees; Tom Boissonnault, Mary Bryde, Terri Stockburger

Village Engineer: John Folchetti

Village Counsel: Anthony Molé, Clerk & Treasurer: Peter Hansen

Pledge to flag.

Notation of Exits

Mayor Schoenig motions to open the Public Hearing, Deputy Mayor Piccini2<sup>nd</sup> all in favor 5 to 0.

# **Public Hearing**

Public Hearing - The Public Hearing concerns the application of Route 22 Brewster LLC for a special exception use permit for a pole sign, pursuant to Sections 199-11 and 263-20 of the Village Code, to replace and alter the Pole sign on the property at 876 Route 22 Brewster, NY, 10509, (Tax Map #67.36-2-19). More specifically the existing pole sign on the property is proposed to be re-signed in the same size field 48" x 96" and install a digital price display (not flashing) within that existing field. The existing 56" x 38" price signage attached at the mid-point of the pole will be removed.

Richard Cebel provided the Board with a copy of his drawing as previously submitted.

Mayor Schoenig asks the public for questions.

Jack Gress said he sees the sign from his house every day and has no objections to the sign and believes what was proposed is a good sign for the business.

No further public comment.

Mayor Schoenig motions to close the Public Hearing, Deputy Mayor Piccini2<sup>nd</sup> all in favor 5 to 0.

Mayor Schoenig motions to open the Regular Meeting, Trustee Stockburger 2<sup>nd</sup> all in favor 5 to 0.

# **Regular Meeting**

1. Deputy Mayor Piccini motions to amend agenda to include the sign special exception use permit for pole sign at 876 Route 22, Brewster, NY 10509, Trustee Boissonnault 2<sup>nd</sup> all in favor 5 to 0.

Deputy Mayor Piccini motions to approve the special exception use permit for the pole sign, Trustee Boissonnault  $2^{nd}$ 

Roll call vote: Mayor Schoenig Aye Deputy Mayor Piccini Aye Trustee Stockburger Aye Trustee Bryde Aye

Trustee Boissonnault Aye

Motion passes 5 to 0.

- 2. Putnam Cycling Classic event on May 10 2014 Putnam County Tourism. Overview of the event and set-up of Main Street.
  - 2.1. Ray Fusco the event producer for Putnam County Tourism will be representing the tourism agency tonight. There are a lot of good things happening in the Village and this event will complement the already scheduled activities providing a second large event similar to Founders Day in the spring while Founders Day is in the fall. Event is designed to attract the enthusiast riders as well as families. Routing has them going out Railroad Ave and coming back on Main Street. There is a Putnam Pasta Picnic open to all for a price. The food offered is an

all you can eat spaghetti & meatball dinner. Registration is open and a Mother's Day discount for families of 5 or more. Discounts offered for those who buy a bike at one of the named cycle business. Also a discount for bike and biker accessories. We are very excited about being in Brewster this year. We are all attempting to drive tourism, economic contributions and healthy recreation in Putnam. We have had meetings with the Putnam County Sheriff's department, Putnam County Highway, and will have more meetings to come. We have presented to Putnam County bar, Putnam County Tourism breakfast, Putnam County Legislature, and others. We are working hard to spread the word. Seeking local businesses to be part of the event. There are several channels of online promotion including websites, Facebook, Group-on, and twitter. There will be a special offering by Metro-north. We are reaching out to Dutchess, Ulster, and Orange counties as well. We have submitted a preliminary diagram of the proposed Main Street footprint. The flow is designed to be smooth, keeping start and finish open. We are still unsure of the total number of sponsors for the event. There will be 8 foot round tables with umbrellas for the Pasta dinner. Courses 14, 24 stay close to home, reaching out to local rest areas. Cycle course 14 mile and 24 mile will stay closer to home; the 62 mile and 100 mile, will have timed sections. We are pleased to report the entire course(s) are entirely within Putnam County except for about 100 yards. We will conduct a trial ride this Friday. Planned meeting with Sherriff's department. Related documents included in these minutes.

- 2.2. Deputy Mayor Piccini so far 50 registrations, Ray Fusco expects to see a total of 1,000.
- 2.3. Mayor Schoenig set up time for tents Mr. Fusco is looking for a place to store supplies locally night before, 5 AM start to set up. Expect 8-9AM race start, 2 to 4 hours for ride depending on ride ability level.
- 2.4. Deputy Mayor Piccini— preliminary parade permit will be reviewed and modified as needed to more accurately reflect the actual event. Parade Permit approval will be on the agenda for our April 2, 2014.
- 2.5. Mark Buzzetto, owner of Brewster Flower Garden why not continue to host in Cold Spring? Ray Fusco said Brewster was designated a state "opportunity area" and it has a metro north station. County Tourism Director, Libby Pataki, felt it would behoove the County to move the event to the east some years. The event may alternate between Brewster & Cold Spring. Mark Buzzetto is concerned about the event impacting his flower business as it is Mother's Day weekend. Mr. Fusco will do everything in his power to make the event accommodating to local business.
- 2.6. All races will start in front of Village Hall, most of the time the roads will be cleared within a short while and every effort and accommodation will be made to minimize impact on business.
- 2.7. Richard Ruchala will traffic be stopped? Bikers will move with the flow of traffic. Main Street will be closed as it is on Founders Day. There has been discussion about creating a coupon book promoting local business. That discussion is now a firm commitment and we will work with as many local businesses as we can.
- 2.8. Deputy Mayor Piccini—how will this work? 1,000 cyclists, who else? Hoping for 3 to 1 spectators to riders, potential of 4,000 attendees, possibly more. Were there a lot of people in Cold Spring? There was a good amount but not sure of the exact number. That weekend was considered a success.
- 2.9. Trustee Bryde says there are typically many spectators to race participants for Founders Day.
- 2.10.Mark Buzzetto says he will be putting signage out attracting the riders and spectators. Mr. Fusco says there are many opportunities to promote local businesses. Posters will be printed and handed out to every business door to door throughout Putnam, email blasts will go out, and other internet support.
- 2.11. Dawn Willis Studio around the Corner will be open and advertising their presence.
- 2.12.Mark Buzzetto was concerned that a Cold Spring flower shop did not do any business during one of the events.
- 2.13. Richard Ruchala asked how automobile parking be accommodated? Mr. Fusco says he will communicate all that information.
- 2.14. Rich Ruchala wants to ensure Marvin & Oak corridors will remain open. Mayor Schoenig said that is already addressed and they will be kept open.
- 2.15. Jack Gress How many sponsors, tents, etc.; how will you keep several thousand people occupied on Main St? We welcome local businesses to become a sponsor of the event. Likely no sponsors competing with local businesses but there might be some overlap.
- 2.16.Denis Castelli suggests talking to Barbara Jewell about parking lots. Already covered. The One-stop deli sets up a bbg pit on Founder's Day? Will that be acceptable? Mr. Fusco says that will need to be discussed.
- 2.17. Trustee Bryde says this event is very exciting and thanks Mr. Fusco.
- 3. St. Lawrence O'Toole request for Waiver of Moratorium

- 3.1. James Nixon representing St. Lawrence shows board drawing of St. Lawrence plan for back yard parking area of a residential parcel the Church recently purchased. Mr. Nixon provides verbal overview of the plan (plan drawing attached to these minutes). Mayor Schoenig asks if the lot is split. Currently two separate parcels both owned by the church. Mayor Schoenig asks Counsel if this is in a residential zone. Counsel advises that Institutional use parking rules would apply. Parking is for the church but on a residential lot. Mayor Schoenig notes that the Church recently purchased the property so it doesn't appear there is an economic hardship. Deputy Mayor Piccini notes that the proposal would be counter to the desired direction of the Comprehensive Plan. Counsel advises the consideration of the Board for a Waiver of Moratorium must be in conformance with the desired changes in the Comprehensive Plan revision and show economic hardship. Deputy Mayor Piccini asks if Planning Board has a recommendation. Rick Stockburger says the PB considered the continued existence of the single family home and that parking be reserved for tenants, all spots 9x20. With those conditions the Planning Board recommended the waiver of moratorium. Deputy Mayor Piccini asks if parking is allowed. Counsel advises that question be addressed by other Village boards. Trustee Stockburger says the homeowners in that area usually complain about on-street parking for church services and would think the local homeowners would be happy to get parking off the street. Ms. Willis says she would rather have on-street parking than this proposed parking lot behind a residential house. Dawn Willis lives on 39 Prospect St. and is a taxpaying homeowner, the thought of turning that backyard into a parking lot is abhorrent to her. Joseph Desantis lives on Prospect and says, there is a church, a rectory, a house, a school, two parking lots, etc. – the church is taking over the neighborhood – enough! Ms. Willis says the neighborhood does not exist for the church and residents are totally against this parking proposal. Karen Saunders agrees and believes that off street parking is not going to make parking better, it will slow parking down.
- 3.2. Mayor Schoenig notes undue economic hardship is not shown for this waiver request.
- 3.3. Mayor Schoenig motions to deny the waiver, Trustee Boissonnault 2<sup>nd</sup> all in favor 5 to 0.
- 4. Putnam Community Foundation repayment plan Mayor Schoenig asks Counsel to research whether we can charge interest while the utilities arrears are being repaid. Tabled until 3/19 meeting.
- 5. Budget report Year to Date Village Clerk Hansen says we will need to make some budget transfers among accounts. The total budget should not impact fund balances. The General Fund was allocated \$113,000 in appropriated funds. At this early point it appears we might only need \$15,000 of that sum. There is a modest deficit in the Refuse fund but if we keep the rates the same that should be erased shortly. Both Water and Sewer are projected to finish the budget year with positive fund balances.
- 6. Minutes February 19, 2014
  - 6.1. Resolution No. 030514-1 Mayor Schoenig motions to approve as written the resolution denying the Special Exception Use Permit for Prospect Progress Goals which was considered and acted on at the 2/19/14 meeting, Trustee Bryde  $2^{nd}$  all in favor 5 to 0.
  - 6.2. Trustee Bryde motions to approve the 2/19/14 minutes, Mayor Schoenig 2<sup>nd</sup> all in favor 5 to 0.
- 7. Vouchers Payable Deputy Mayor Piccini reviewed the vouchers and found everything to be in order.

7.1.	Α	General	\$10,573.46
7.2.	С	Refuse/Garbage	97.99
7.3.	EN	Professional Fees Escrow	812.50
7.4.	F	Water	5,725.70
7.5.	G	Sewer	1,654.42
7.6.	TA	Trust & Agency	2,603.41
Total Vouchers Payable			\$21,467.48

Mayor Schoenig motions to approve the vouchers payable, Trustee Stockburger 2<sup>nd</sup> all in favor 5 to 0.

- 8. General Code Village Code annual update Is there a price break for not updating the "officials" page? Mr. Gress believes the original contract may have included a certain number of local laws re-codified annually. Clerk Hansen will check with General Code and review the contract. Tabled until 3/19/14 meeting.
- 9. Arthur Wagner Water arrears offer to settle Deputy Mayor Piccini motions to approve, Trustee Bryde 2<sup>nd</sup> all in favor 5 to 0.
- 10. Standard Workday and Reporting Resolution Mayor Schoenig motions to approve Resolution No. 030514-2 for standard reporting resolution Trustee Boissonnault 2<sup>nd</sup> all in favor 5 to 0. Deputy Mayor Piccini asks if we can renew this resolution annually at our Organizational Meeting. Counsel will research.

- 11. Bulk pickup date Trustee Stockburger would like to have bulk pickup on April 9, 2014 and move the regular date earlier in April permanently. Earth Day will be celebrated on April 12, 2014 and Trustee Stockburger is trying to coordinate with Town of Southeast. Trustee Stockburger will coordinate this year's bulk pickup date and future dates with Suburban Carting.
- 12. Putnam CAP honors Village of Brewster The Board of Trustees expresses their thanks for the honor. There will be a luncheon on Thursday April 10, 2014 Mayor Schoenig to attend, and one other.

#### 13. Other Business –

# 13.1. Deputy Mayor Piccini

- 13.1.1. RFP for professional planner. As was said at the last meeting we had received some concerns from the professional planners and Joe Czajka has agreed to spearhead an interview process with 3 of the 4 bidders. Mr. Czajka has provided an outline of the interview process and this correspondence will be forwarded to the Board as well as any other comments on the subject. The highest priced bidder is not being invited to participate. Bid evaluation criteria is called out in the RFP. Interview group those invited to participate; Mayor Schoenig, Deputy Mayor Piccini, Pattern for Progress' Joe Czajka, Meghan Taylor, Putnam County Planner Barbara Barosa, Craig of Tecton Architects, to interview the bidders with preset questions and write an evaluation of the responses. Deputy Mayor Piccini will attend but observe only letting the professional planner (Pattern for Progress) whom we contracted with to lead the process. Deputy Mayor Piccini believes we are doing the due diligence required of us and the Village Board of Trustees is the final and only decision-maker.
- 13.1.2. Trustee Bryde asks about the current workload question and thinks it is an infringement into private business concerns.
- 13.1.3. Counsel advises that it is a legitimate question. The interviews are not open to the public.
- 13.1.4. Trustee Bryde read every single page of every proposal. After that research I think we have a pretty good idea and we have to look at the finances too.
- 13.1.5. Deputy Mayor Piccini also notes there are grants available that could offset the cost. Deputy Mayor Piccini says we have always been responsible but price should not be the only consideration.
- 13.1.6. Comprehensive Plan Committee meeting will not be necessary tomorrow night and that meeting is canceled. Over 80 people attended our first Comprehensive Plan public engagement meeting at Garden Street School. The attendees all participated in a civil manner and we accomplished our meeting objectives. There are two additional sessions planned for March 8<sup>th</sup> and March 20<sup>th</sup>. The consensus of the group is the first meeting went so well that no regrouping was necessary.
- 13.1.7. April 17, 2014 meeting is the next Comprehensive Plan Committee meeting and should receive a report from PACE on the public engagement process.
- 13.1.8. Reminder that PACE is doing a planning meeting on March 12, 2014 for all our boards and comp plan committee.

## 13.2.Trustee Bryde

- 13.2.1. Had asked about the court clerk vs. FBS and was pleased that Janice has done a terrific job and validated our decision to terminate the FBS contract.
- 13.2.2. June Offermann was thrilled with being nominated as a Woman of Distinction for the 3<sup>rd</sup> annual event. The biography and picture have been submitted to Senator Ball's office.
- 13.2.3. Since there is a new President of MTA and he is so concerned about safety, can we revisit the Carmel Ave. bridge repairs?

# 14. New Business

- 14.1. Trustee Bryde Verizon Wireless Clerk Hansen asks what the interest level is for having him come in at all.
  - 14.1.1. Deputy Mayor Piccini asks if we can make the Village a WiFi community? Village Clerk Hansen will contact Verizon Wireless' Bill St. Fleur
  - 14.1.2. DOL PESH abatement letter when will they come back. Clerk Hansen says it is unknown.
- 14.2. Mayor Schoenig Putnam County is trying to form a taxi & limousine commission and wants to know if we will support them and we provided a copy of our local law to them to help them along. Thinks it is a good idea. Would like to provide a resolution of support to the County.
- 14.3.Did the reminder go out for Team Brewster? Clerk Hansen says it did not but is sending an email reminder right now.

#### 15. Public Comment

- 15.1. 528 N. Main Frank Parrelli family's property was re-categorized by the assessor from multi-family to apartments. This resulted in over 30% increase in taxes. Mr. Parrelli believes the blight study properties were targeted for this re-categorization. Yet his neighbors do not have the same re-categorization. Spoke with Laurie Bell and she said it was across the board but it does not appear to be the case. Ms. Bell does not have time to speak with him about this specific change. Mayor Schoenig says this is the first we have heard a complaint of this nature. Mayor Schoenig will contact the assessor to find out the specifics.
- 16. Mayor Schoenig motions to adjourn, Trustee Bryde 2<sup>nd</sup> all in favor 5 to 0.



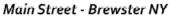






# Putnam County Tourism Presents

# The Putnam Cycling Classic Saturday May 10th 2014





# Putnam Cycling Classic

We are proud to be offering the Putnam Cycling Classic 100 & 62 mile rides. These rides will showcase Putnam County and provide the enthusiast rider a great day over some beautiful mileage. Brand new for 2014 those rides will contain a timed climb section and a time trial section.

#### Tour de Putnam

Welcome back Tour De Putnam! After a short retirement TDP is back with a 12 and 24 mile fun, family recreational rides. These rides will be fully supported with lead and sag vehicles as well as water stations and bike repair.

## Putnam Pasta Picnic

We are proud to announce the creation of the Putnam Pasta Picnic, an all you can eat spaghetti and meatball feast, open to the general public and also a part of each riders ticket. Early bird discounts, family packages and much more. Please visit www.putnamcycling.com to register.

#### Donations & Sponsorships

This event is made possible by charitable donations and fundraising on behalf of the county. We need the support of our community to celebrate our assets and attract people to live, work and play here in Putnam County.

#### Partnerships

- Bike Shop Deals we are partnering with all local bike shop to promote cycling. We are offering 50% off ride entry with the purchase of a new bike. We are offering 25% off entry with the purchase of \$250 worth of accessories.
- · Participating Shop: Village Bikes, Pawling Cycle & Sport, Bikeway and Danny's Cycles
- Cold Spring Coffee Shop & On The Fly Spin Studio we are offering 25% off entry with the purchase
  of a spin class membership and they are offering discounts to participants.
- We are working with all the local recreation departments to promote the event and drive participation.
- · We have a partnership with Metro North for getaway packages.
- We have special room rates for overnight stay at the Hilton Garden Inn to promote multi day stays.
- We are currently at around 50 registrations mix of all 4 courses

#### Economic Development

We are proud to be hosting our event in Brewster. There is so much excitement and development happening in Brewster we are happy to support and encourage that effort.

We have given presentations at the following meetings:

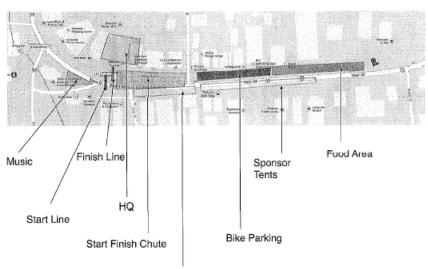
- Putnam Bar Association
- Brewster Chamber of Commerce Meeting
- Putnam Chamber of Commerces Trailblazer dinner
- · Putnam County Legislature Economic Development Committee
- · upcoming Brewster Rotary Club

#### Promotions

We are currently engaged in a comprehensive marketing campaign.

- We are running periodic Facebook campaigns taking our "likes" from 147 to 867. We have over 2,000 Twitter followers.
- We have a web banner ad campaign running on BikeReg.com
- We will be running a Groupon Deal campaign targeted to reach the NYC metro market. We will be running Chronogram Deal campaign to reach, Dutchess, Ulster and Orange County.
- We have a newly designed website www.putnamcycling.com to make the user experience easier and more positive.
- We have print ads in all local Putnam papers, in the Hudson Valley Regional Travel guide and the Experience The Hudson Valley Guide.

#### Main Street



Check In and Registration



Thanks to our generous sponsors











Bike Shop Partner









Festival Partner













# Putnam County Tourism Draft Course 100, 62, 24 and 14 Supporting Document

#### Summary

The Putnam Cycling Classic is a county wide bike event showcasing the beauty and splendor of Putnam County. There will be 4 courses offered in total. The Putnam Cycling Classic is for enthusiast riders and will offer a 100 mile and a 62 mile course. The Tour De Putnam is returning with 2 fun family recreational rides of 14 & 24 mile distance. There will be water stations for each course, ems and bike repairs at the rest areas. There will be lead and sweep vehicles for each course.

